

PRESS RELEASE

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FOR IMMEDIATE RELEASE

DSH INTERNATIONAL, INC. WORLD HEADQUARTERS

October 25, 2006



The **DOHAWAII** team is pleased to announce that Mr. Iain Perkins has joined our sales department as of October 2nd, 2006. We are delighted to have him aboard our organization.

Mr. Perkins received his formal education in England and at present resides in Vancouver, Canada.

Mr. Perkins brings 30 years of professional sales and marketing experience to our organization. As a Senior Sales Manager he will be responsible for developing sales, strategic partnerships and alliance in the global marketplace. He is determined to open new horizons for DOHawaii's exciting new **DEEP OCEAN WATER** options.

Prior to joining **DOHawaii** Mr. Perkins held senior positions with several major cruise lines, and was most recently the Vice President of Sales for the Hawaii Kai Corporation where he introduced and was responsible for managing opportunities within global gourmet and specialty foods market.